



PASUGUAN NG PILIPINAS

EMBASSY OF THE PHILIPPINES

SEOUL

05 September 2018

INVITATION FOR PROPOSALS

The Philippine Department of Tourism-Korea (PDOT-Korea) is in need of the services of a well-experienced company based in Korea engaged in the business of design and printing for its product presentation for Migrants' Arirang Multicultural Festival (MAMF) 2018 on October 5-7, 2018 in Changwon City, Korea.

Interested companies may submit modular backdrop design and quotations following the attached Terms of Reference on or before 12 September 2018 5:00pm to:

Philippine Department of Tourism-Korea
Suite 801, President Hotel, Euljiro1-ga
Jung-gu, Seoul 04533 Korea
Tel no: (02) 598-2290 Fax: (02) 318-0520
Email: pdot@philippinetourism.co.kr and lily@philippinetourism.co.kr

A handwritten signature in black ink, appearing to read "Maria Corazon Jorda-Apo".

MARIA CORAZON JORDA-APO
Tourism Director & Attaché
PDOT-Korea

Philippine Department of Tourism-Korea

Suites 102 & 801, Paiknam Bldg., Euljiro 1 (il)ga, Jung-gu, Seoul 04533, South Korea

Tel: (822) 598-2290 Fax : (822) 318-0520 Email: pdot@philippinetourism.co.kr Website: itsmorefuninthephilippines.co.kr

TERMS OF REFERENCE

I. PROJECT TITLE	:	MODULAR BACKDROPS OF PHILIPPINE DESTINATIONS FOR THE PRODUCT PRESENTATION FOR MIGRANTS' ARIRANG MULTICULTURAL FESTIVAL (MAMF) 2018
DATE	:	October 4, 2018
VENUE	:	Changwon City, South Korea
ITEM	:	Modular backdrop design and printing

II. BACKGROUND

In line with the Philippine Department of Tourism-Korea's (PDOT-Korea) efforts to intensify Philippine Tourism promotions in South Korea, PDOT-Korea in cooperation with the Tourism Promotions Board will participate as the featured country in the MIGRANTS' ARIRANG MULTICULTURAL FESTIVAL (MAMF) 2018 to be held at Yongji Culture Park, Changwon City on 05 October ~ 07 October 2018. The MIGRANTS' ARIRANG MULTICULTURAL FESTIVAL (MAMF) is the largest annual multi-cultural festival in Korea representing Asian multi-culture.

In relation to this, PDOT-Korea will hold a product presentation to about 30-50 travel agents in the region. The Philippines' beautiful destinations will be featured during the presentation through the modular display panels placed in the venue.

III. PURPOSES / OBJECTIVES

The DOT is in need of the services of a well-experienced professional company based in Korea engaged in the business of design and printing. A company with previous experience with the Department on similar projects in Korea will be an advantage.

IV. SCOPE OF WORK / DELIVERABLES

Following are the modular backdrop specifications required by the Philippine Department of Tourism:

Modular backdrops with frame

- ✓ 2 sets (1 set includes: 1 front banner, 1 back banner, 2 side banners, 1 frame, and 1 bag/carrier)
- ✓ Banner design: Beautiful destinations of the Philippines
- ✓ Front and back banner size: 2.25m (L) X 2.25m (H)
- ✓ Side banner size: 2.25m (H) X 0.4m (W)
- ✓ Frame size: 2.25m (L) X 2.25m (H) X 0.4m (W)
- ✓ Modular backdrop bag/carrier
- ✓ All graphic work in appropriate high print quality

V. TIME FRAME AND SCHEDULE OF WORK

All interested parties to submit working design drawings and cost schedules on or before September 12, 2018. The modular backdrops must be delivered by October 1, 2018.

VI. BUDGET

Total budget allocation for the Modular backdrops is KRW 3,680,000